



KELSALL HILL SUMMER PONY PREMIER 11th-13th JULY 2025 SPONSORSHIP INFORMATION



KELSALL HILL SUMMER PONY PREMIER PLATINUM PACKAGE

As one of only 5 Platinum sponsors, your brand will receive exceptional visibility across the most prestigious classes of our Pony Premier event.

Sponsorship includes presentation of personalised rosettes, a sash and embroidered winners rug, and a distinguished glass trophy in your name, showcasing your support during prize giving and class commentary. Your company will feature prominently in our event advertising, social media campaigns, and video displays on the big screen, as well as logo placement in Urchins Kitchen, ensuring widespread recognition.

Additionally, Platinum sponsors enjoy the most convenient stable locations, with a bed down service including an additional bale of bedding to enhance the competitor experience. You will also benefit from a muck removal service at the end of the show, relieving the stress of that last day of competition.

Enjoy elevated experiences with VIP access to the gallops, exclusive seating in Urchins Kitchen and the JCL Insurance Brokers Grandstand Arena, and a luxurious breakfast for four people in Primrose, making this partnership not only impactful but unforgettable. To find a complete list of classes available for this package, please see page 6.



KELSALL HILL SUMMER PONY PREMIER GOLD PACKAGE

As a valued Gold Sponsor, your brand will receive prominent recognition across multiple platforms and touchpoints throughout the event.

Benefits include branded rosettes, sashes, and rugs awarded in your sponsored class, ensuring high visibility and lasting impressions. Your business will be featured through advertisements, social media promotions, and live class commentary, as well as big screen video advertising and logo placement at the on-site café Urchins Kitchen. You'll be actively involved in the prize giving ceremony, further highlighting your support.

Enhance your on-site experience with convenient stabling, bedded down for you prior to your arrival and muck removal to take the hassle out of your stay.

Enjoy premium hospitality with VIP access to the gallops, exclusive seating in Urchins Kitchen and the JCL Insurance Brokers Grandstand Arena, and a complimentary breakfast for two people in Primrose. To find a complete list of classes available for this package, please see page 6.



KELSALL HILL SUMMER PONY PREMIER SILVER PACKAGE

As a Silver sponsor, you will receive prominent recognition across a range of platforms and activities.

Your brand will be featured on rosettes, event adverts, and highlighted across our social media channels, ensuring wide exposure. Enjoy personalized mentions during class commentary and be part of the celebration during the prize giving ceremonies.

Silver sponsors will also benefit from muck removal services, allowing for a seamless experience on the final event day. For an elevated experience, we offer VIP access to the gallops and exclusive seating in the JCL Insurance Brokers Grandstand Arena, putting you at the heart of the action. To find a complete list of classes available for this package, please see page 6.



KELSALL HILL SUMMER PONY PREMIER BRONZE PACKAGE

Our Bronze Sponsors enjoy a valuable package of recognition and perks that offer both visibility and an enhanced event experience. Your support will be acknowledged with your branding featured on rosettes, select event adverts, and highlighted in social media mentions. You'll also receive a shout-out during class commentary and be part of the excitement at the prize giving ceremonies.

Practical benefits include muck removal services for added convenience. As a Bronze Sponsor, you'll also gain VIP access to the gallops and enjoy reserved seating in the VIP grandstand, giving you a comfortable vantage point to take in the event.



KELSALL HILL SUMMER PONY PREMIER

SPONSORSHIP PACKAGES

PLATINUM	GOLD	SILVER	BRONZE
Rosettes Sashes Winners Rug Winners Trophy	Rosettes Sashes Winners Rug	Rosettes	Rosettes
Advertisement Social media cover Class Commentary Prize Giving Video Advertising - Big Screen Logo Advertising - Cafe Screen	Advertisement Social media cover Class Commentary Prize Giving Video Advertising - Big Screen Logo Advertising - Cafe Screen	Advertisement Social media cover Class Commentary Prize Giving	Advertisement Social media cover Class Commentary Prize Giving
Premium Stabling Location Bedding down service Muck Removal Additional bale	Premium stabling location Bedding down service Muck Removal Additional bale	Muck removal	Muck removal
VIP Wristband for gallops access	VIP Wristband for gallops access	VIP Wristband for gallops access	VIP Wristband for gallops access
VIP Seating in Urchins Kitchen VIP Seating in the Grandstand Breakfast for 4 people	VIP Seating in Urchins Kitchen VIP Seating in the Grandstand Breakfast for 2 people	VIP Seating in the Grandstand	VIP Seating in the Grandstand
Platinum Classes: (2) Enablink 128 HOYS (4) Newcomers 2 nd Round (5) Pony Showjumper of the Year (17) HOYS 138 Qualifier (19) STX-UK Pony Foxhuntwr 2 nd Round	Gold Clssses: (1) Graham Heath (14) Children On Horses (16) Graham Heath (20) Children on Horses (15) Fancy Dress Pairs (22) Kelsall Hill U10 Grand Prix	Silver Classes: (3) 1.05/1.20 Open (6) Cats & Pipes (10) Newcomers / 1m (11) Pony Fox First Round (18) 1.15 Open (25) Newcomers / 1m Open (26) Pony Fox / 1.10 Open	Bronze Classes: (7) KH U10 Qualifier (8) Novice / 80 Open (9) Discovery/ Open (13) Children on Horses 110 (21) Stepping Stones (23) Novice / 80 Open (24) Discovery / Open
£1000 + VAT	£750 + VAT	£500 + VAT	£350 + VAT

KELSALL HILL SUMMER PONY PREMIER CORORATE BOX HIRE

Why not consider hiring our luxurious Delamere Suite and have your own space during the event? The Delamere Suite is a great space overlooking the JCL Insurance Brokers Grandstand Arena.

To discuss further, please contact Georgia Proffitt-Ryle on georgia@kelsallhill.co.uk or call the Kelsall Hill office on 01829708241.

